

CONQUEROR MAXIMIZATION **INSIDER**

SERVICE UPDATE: Conqueror Web Virtual Training Class & Marketing Kit

Conqueror's new web solution is finally here, and it is now easier than ever to setup online offers directly from your QPortal.

If you are a proprietor or manager of a center who is not already utilizing Conqueror web, a new Virtual Training Class is being offered to all Conqueror Maximization Program (CMP) customers starting in April that gives a sneak peek. The class will cover where the Conqueror Web settings can be accessed, walk you through creating a Web Offer, and give you a preview of the booking process from the customer's perspective. The first class will be held on April 13th and you can [register here](#). If you cannot attend the first session in April, the class will be repeated as part of the Virtual Training Class rotation. To see all upcoming Virtual Training sessions, [click here](#). Be sure to check back every so often, as new classes and sessions are always being added.

Included with all Conqueror Web purchases is a Marketing Kit specifically designed to help you promote your new online booking feature. Included in the marketing kit are resources such as email templates to help market your new reservation system to your current customer database; videos perfect for Instagram, TikTok, or YouTube, Social Media posts; images to customize your new booking site and much more! If you are a current Conqueror Web customer, you can access the marketing kit from the self-study material that was sent to you by your trainer. Once the new Marketing Resources section launches on the Conqueror Maximization Resources website, it will become the new home of the Conqueror Web marketing kit and will be accessible from your QPortal.